

# An Economic Engine

## ON-ROAD MOTORCYCLING IN CANADA

### ECONOMIC IMPACT OF MOTORCYCLING IN CANADA



#### SAFETY APPAREL \$114 MILLION

Includes the purchase of protective gear and clothing



#### FOOD & BEVERAGE \$5 MILLION

Spent by motorcyclists on meals while travelling



#### GASOLINE \$63 MILLION

Spent on gasoline when using a motorcycle for transportation



#### JOBS 12,306

Full-time equivalent jobs dependent on the motorcycling industry



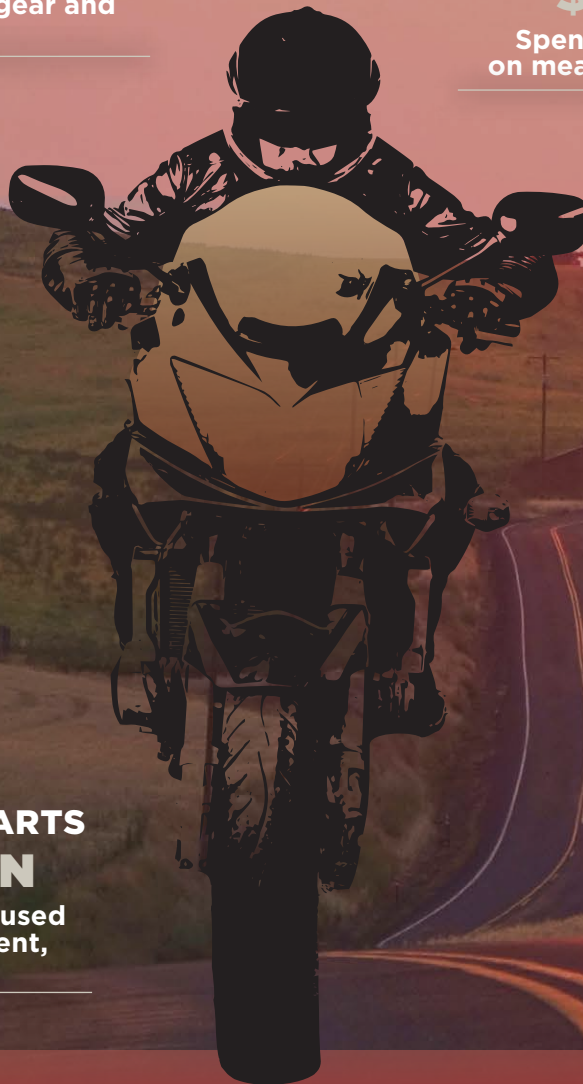
#### EQUIPMENT & PARTS \$702 MILLION

Purchase of new and used motorcycles, equipment, and parts



#### ACCOMMODATIONS \$15 MILLION

Spent by motorcyclists on lodging while travelling



Motorcyclists Confederation of Canada  
Confédération motocycliste du Canada

Pursuing a better riding experience for all

The Motorcyclists Confederation of Canada is the national not-for-profit advocacy organization for the promotion of motorcycling interests.

[motorcycling.ca](http://motorcycling.ca)

\*The data represented here takes into account 2016 projections based on the Recreational Motorcycling in Canada and its Provinces - 2014-2040 report prepared for the Motorcyclists Confederation of Canada by Smith Gunther Associates Ltd. in August 2015.