



Motorcyclists Confederation of Canada  
Confédération motocycliste du Canada

*Pursuing a better riding experience for all.*

*Obtenir une meilleure expérience de conduite pour tous.*

## Facts about motorcycling in Canada

Recreational motorcycling has a significant impact on the Canadian economy.

A major socio-economic study of motorcycling in Canada found **direct and indirect expenditures on recreational motorcycling were \$2.68 billion** in 2014. Here are some other facts about the impact of motorcycling, and the contributions made by motorcyclists:

- There are 708,700 people participating in recreational motorcycling in Canada.
- \$332 million a year goes to Canada's three levels of government in the form of taxes to support valuable public services including the building of roads, health care and education.
  - \$118 million federal
  - \$167 million provincial
  - \$47 million municipal
- Based on the widely accepted Regional Economic Model Inc. (REMI) methodology it is estimated that recreational motorcycling will meet or exceed \$4 billion annually between 2020 and 2040.
- At least 17,500 Canadians are currently employed in motorcycling-dependent jobs with the number expected to increase to between 20,000 and 23,100 between 2020 and 2040.
- Motorcyclists are your neighbours. They are everyday people from grandmothers and grandfathers to youth and young adults; they are skilled professionals and factory workers; some ride alone while some ride with family and friends. From a purchasing power perspective, motorcycling families typically have higher than average household incomes.
- Recreational motorcyclists raised and donated \$13.2 million in charitable donations in 2014.