



NEWS RELEASE

CMA and MCC ANNOUNCE EXECUTION OF AGREEMENT TO ESTABLISH A NEW CANADIAN NATIONAL MOTORCYCLIST'S MEMBERSHIP ORGANIZATION

DECEMBER 17, 2024 – Hamilton, ON and Forest, ON: The Canadian Motorcycle Association (“the CMA”) and the Motorcyclists Confederation of Canada (“the MCC”) are pleased to announce today that, after extensive discussions concerning the state of motorcyclist representation on a national level in Canada, the two organizations have executed a Memorandum of Understanding (“MOU”) under which they have jointly determined that the best interests of their respective members and the motorcycling community at large can be better addressed by the creation of a single representative body.

Historically, the CMA and the MCC have operated as independent bodies similarly focused on addressing the needs and requirements of Canadian motorcyclists on recreational, competition, policy and various other levels. With the aims of addressing economic efficiency and establishing a single institution capable of linking riders, regional associations and national interests, the MOU provides mechanisms to commence discussions aimed at establishing the fundamental parameters for the creation of a functionally new and unified organization to achieve those goals. Whether via a merger or through some other mechanism, the management teams of both organizations intend to jointly and collaboratively determine the best and most advantageous course of action for establishing this new organization with a focus on building upon the respective positive attributes associated with each of the CMA and the MCC.

In commenting on these developments, Ross de St. Croix, CEO of the CMA, stated: “We are excited to have established this first step in the amalgamation of the CMA and the MCC. Canada has an active and vibrant motorcycling community on many levels, but the ability to adequately represent all of those varied interests on a national level has been missing from our landscape for a number of years. Possibly there has never been a time when the diverse nature of our sport requires more careful nurturing, and we do not doubt that the most effective way to achieve that is through unified and joint efforts of all Canadian motorcyclists. We are confident that the combined efforts of our groups will produce many more positive results than we might achieve on our own, and look forward to 2025 as a year for great change.”

In echoing the statement of Mr. de St. Croix, Dave Millier, Chairman of the MCC, added: “The legacy of the CMA is both admirable and extensive. Its influence on Canadian motorcycling has been key since inception, and in particular its role in the development of the many facets competitive racing environment in Canada must be applauded. And today, the CMA’s active involvement in international motorcycle affairs through its affiliation with the FIM is significant. The MCC was created to broaden the reach of a national organization, and has successfully opened new avenues of development and influence aimed at Canadian motorcyclists of all stripes. Combining our efforts based on our agreement will certainly create a new organization stronger and more effective than merely the sum of its parts.”



About the CMA and the MCC:

The CMA was founded in 1946 and, since 1950, has been the Canadian affiliate of the Federation Internationale de Motocyclisme, or FIM, the world governing body for motorcycling. In its long history in Canada, the CMA has been the central source of sanctioning and administration for motorcycle competition and general affairs, has been the central agency in hosting many international events, and has represented individual motorcyclists of all natures.

The MCC began in 2004 as an alliance of regional associations, clubs as well as manufacturers and distributors with the aim of serving motorcyclists and the greater motorcycling community in Canada. Its goal is to foster the growth and development of motorcycling, lobby for changes to restrictive legislation, and promote motorcycle safety across Canada.

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