

An Economic Engine

OFF-ROAD

MOTORCYCLING IN BRITISH COLUMBIA

ECONOMIC IMPACT OF
MOTORCYCLING IN CANADA



SAFETY APPAREL

\$9 MILLION

Includes the purchase
of protective gear and
clothing



FOOD & BEVERAGE

\$200 THOUSAND

Spent by motorcyclists
on meals while travelling



GASOLINE

\$8 MILLION

Spent on gasoline when
using a motorcycle for
transportation



JOBS

1,009

Full-time equivalent
jobs dependent on the
motorcycling industry



EQUIPMENT & PARTS

\$28 MILLION

Purchase of new and used
motorcycles, equipment,
and parts



ACCOMMODATIONS

\$200 THOUSAND

Spent by motorcyclists
on lodging while
travelling



Pursuing a better riding experience for all

The Motorcyclists Confederation of Canada is the
national not-for-profit advocacy organization for
the promotion of motorcycling interests.

motorcycling.ca

*The data represented here takes into account 2016 projections based on the Recreational
Motorcycling in Canada and its Provinces - 2014-2040 report prepared for the Motorcyclists
Confederation of Canada by Smith Gunther Associates Ltd. in August 2015.